

## Meeting Notes

Thursday, October 6, 2021

1:00pm-2:30pm – Zoom Meeting

Members Present	Members Unable to Attend	Others Present
Ben Herman, TLAC Lei Shih Chen, HLKN Sandra Acosta, EPSY Daniel Bowen, EAHR Marc Goodrich, TLAC David Wright, HLKN Bugrahan Yalvac, TLAC		Rafael Lara-Alecio, EPSY (UniversityCPI) Jeff Liew, CERD Pre Award Julie Svetlik, CERD Pre Award Ann Savell, CERD Pre Award Jason Foley, CERD Pre Award Amy Hinnant, CERD Pre Award Clayton Holle, CERD Post Award Bruce Snyder, CEHD Communications
Agenda Item	Comments	Recommendations/Actions/Follow-up
I. Welcome / Introduction of Members	All members and others present introduced themselves, starting with the new members on the council.	
II. Review of Meeting Minutes	Upon motion duly made and seconded, the minutes of the meeting of April 8, 2021 were approved. Minutes will be posted at this link: <a href="https://mycehd.tamu.edu/faculty/research-office/council-of-principal-investigators/">https://mycehd.tamu.edu/faculty/research-office/council-of-principal-investigators/</a>	Members are reminded that the minutes will be listed on the College CPI website. Visit the website for an electronic copy of the bylaws and the updated list of CPI members.
III. Research Marketing and Communications	Bruce Snyder, Director of CEHD Marketing and Communications, led a discussion on the avenues the marketing team can pursue to promote the research of the CEHD faculty. Currently, promotions are generally published on social media or as a news story. Their office is hoping to build their marketing, optimizing content to make it more searchable on search engines. They are looking for input on how their office can get the news out further about our faculty’s research – what types of groups, publications, or classifications should this content be on? Topics to consider in promotion are how the research will benefit or affect people’s lives and increase the brand and reputation of our	Faculty are asked to provide input to the CEHD Marketing & Communications team on how they can help make their research reach further audiences.

Agenda Item	Comments	Recommendations/Actions/Follow-up
	<p>university. What are the tangible benefits, such as an increase in funding? It would be helpful for their team to know what key search terms your desired audience would be using (for example, Bilingual vs ESL). Additionally, their team is considering a series of promotional videos on the research being done in our college. It would involve producing 60 second video summaries, making the research understandable in a summary fashion. The key would be to get viewers back to our website at the end.</p>	
<p>IV. Review of Suggested CEHD CPI Bylaw Changes</p>	<p>The attached list of suggested changes to the CEHD CPI Bylaws was introduced. Some clarifying questions were discussed, and no arguments or feedback against the changes was presented.</p>	<p>The CPI Bylaw changes will be voted on in the next CPI meeting.</p>
<p>V. Updates from the Associate Dean of Research</p>	<p>Please visit the VPR website to see the most recent updates to protocols and status related to the pandemic.</p> <p>We just came off a very success IES submission season. We had 12 proposals and 5 subawards submitted, for a total of 17 IES submissions. We want to recognize all the efforts and contributions from our faculty and pre and post award teams. Dr. Lara-Alecio added a Thank you to the whole Pre-Award team for the work done on the IES proposals.</p> <p>A number of awards have been received in recent months. Julie Svetlik will include all those good news items in the weekly newsletter and also provide that info to Bruce Snyder for announcements.</p> <p>International travel requests must go through concur to seek appropriate vice president or dean approval. Please communicate that with your colleagues.</p> <p>There will be a chancellor’s research initiative and governor’s initiative to recruit top national mid-career researchers and faculty to join Texas A&amp;M. More details will be coming soon.</p>	<p>Please communicate with your colleagues that international travel requests must go through concur to seek appropriate vice president or dean approval.</p>

Agenda Item	Comments	Recommendations/Actions/Follow-up
VI. Updates from CERD Post-Award	<p>There are no major updates from Post-Award at the moment. All the new grants Dr. Liew mentioned are keeping their office busy. Their office is always happy to work as a liaison where needed. Please continue to reach out for any questions.</p>	
VII. Updates from CERD Pre-Award	<p>Julie is continuing to reach out to faculty early on in the proposal development process when she sees one is in the works. Julie can help guide proposal strategy, find funding, and help connect with collaborators. Make sure your department and fellow PI's are aware that Julie is available within our office to offer these services. She is excited and eager to help them get started on their proposals. Julie has office hours every Tuesday, and she will be sending out a link for that in her weekly newsletter. She is always available outside those hours, too.</p> <p>Julie is developing guidelines for our college's research office as a one stop shop for PI's needing information on a process, and those will be coming out soon.</p> <p>The weekly CERD Pre-Award Newsletter continues to go out, and the big CERD Fall Newsletter will be coming out in the next week.</p> <p>The numbers are in for the last fiscal year 2021, and CEHD set a new record for new funding awards: \$43 million. Congratulations to all!</p>	<p>Please make sure your department and fellow PI's are aware that Julie is available within our office to help our faculty get started on their research proposals. Services include guidance on proposal strategy, finding funding, helping connect collaborators, and more.</p> <p>Julie Svetlik can be reached at <a href="mailto:jsvetlik@tamu.edu">jsvetlik@tamu.edu</a></p>
VIII. Updates from University CPI	<p>The University CPI had a meeting with President Banks, and will be having another meeting with her in the future in which she will discuss the reorganization and timeline for the MGT report. Dr. Banks is very enthusiastic about providing support for interdisciplinary collaboration.</p> <p>Chancellor Sharp would like to be involved with the CPI. He perceives the CPI at the general and college level as key to the success of the university. They will continue working together.</p>	<p>To view the most recent meeting materials, visit: <a href="https://cpi.tamu.edu/meetings/2020-2021-general-meeting-schedule">https://cpi.tamu.edu/meetings/2020-2021-general-meeting-schedule</a></p> <p>Please attend the monthly University CPI Meetings; reach out to Dr. Lara-Alecio (<a href="mailto:a-lara@tamu.edu">a-lara@tamu.edu</a>) or Dr. Tim Elliot (<a href="mailto:telliott@tamu.edu">telliott@tamu.edu</a>), and they will arrange it.</p>

Agenda Item	Comments	Recommendations/Actions/Follow-up
<p>IX. Establish CPI Priorities and Issues to be Addressed 2021/2022</p>	<p>Dr. Herman presented several ideas that he has had so far for CPI priorities, along with the actions taken so far:</p> <ol style="list-style-type: none"> <li>1. Increasing the profile and accessibility of CEHD CPI – <ol style="list-style-type: none"> <li>a. A digital suggestion box has been added to the CEHD CPI webpage. Suggestions can also be submitted anonymously.</li> <li>b. Dr. Chen suggested that each faculty should have a webpage within their departments. Our current webpages are a little short compared to some other institutions. A space to advertise for themselves aside from <a href="#">Scholars</a> would be beneficial. She pointed out that some professors also have Facebook, Instagram and other social media pages.</li> </ol> </li> <li>2. Facilitate implementation of Research Interest Groups – <ol style="list-style-type: none"> <li>a. Dr. Herman sent out a survey to all faculty earlier in the semester to see what their needs and wants cross-collaborative research initiatives. We have had about 30 responses so far from across a spectrum of careers and self-identified proficiencies. Please make the survey well-known; we will leave it open a little longer.</li> <li>b. Dr. Goodrich stated that he likes the survey and the idea of RIGs. He asked if there is currently a way to create online networks to enhance the visibility of research interest groups. Is there a way to reach out to those with that research interest and invite them to the interest group? Dr. Herman responded that they will continue pursuing how to use integrative tools to facilitate the RIGs.</li> </ol> </li> <li>3. Increase marketability of PI's as a way to facilitate future funding – <ol style="list-style-type: none"> <li>a. Bruce Snyder's earlier discussion was prompted by this need.</li> </ol> </li> <li>4. Identify areas where CERD pre- and post-award could help more –</li> <li>5. Support and development (e.g., workshops and seminars) for early career faculty who may not have had the opportunity to serve as a PI or Co-PI yet –</li> </ol>	<p>Share with all faculty that a digital suggestion box is now available on the CEHD CPI webpage:  <a href="https://mycehd.tamu.edu/faculty/research-office/council-of-principal-investigators/">https://mycehd.tamu.edu/faculty/research-office/council-of-principal-investigators/</a></p> <p>If any faculty have not completed the survey Dr. Herman emailed out, please do so before it closes.  Dr. Herman will report the results of the survey back to the CPI.</p> <p>Dr. Herman and Dr. Chen will work on how to provide support for early career faculty.  Dr. Herman will continue working on the other items in the background.  Dr. Liew and his team will be working on number 6.</p>

Agenda Item	Comments	Recommendations/Actions/Follow-up
	<ul style="list-style-type: none"> <li>a. How can we do more to reach out to our early career faculty and to offer mentoring? The Research Interest Groups could help with this. Any other suggestions?</li> <li>b. Dr. Chen suggested that successful faculty should be providing help in this area. Departments should form mentoring teams for their junior faculty. She mentioned that HLKN has one, but is unsure about the departments in CEHD. An additional research mentoring team would also be helpful. She pointed out that in the School of Public Health, the senior professors have the responsibility of mentoring mentor the junior faculty and there are processes in place to ensure it is successful.</li> <li>c. Dr. Lara-Alecio added that we need to find an effective way that we can assist our junior faculty in grants and to attain tenure and ranks. We need to determine how we can compensate for that effort and find ways to motivate faculty to be a part of that mentoring.</li> </ul> <p>6. Facilitate the creation of a CERD library to house resources provided from successful projects that can facilitate future proposal efforts. We may request that PI's be willing to share aspects of successful proposals. –</p> <ul style="list-style-type: none"> <li>a. Dr. Lara-Alecio stated that this is a great idea. He pointed out that the U.S. Department of Education's EIR program publishes the successful proposals online as soon as they have been recommended for funding so that others can see what worked.</li> <li>b. Dr. Lara-Alecio added that faculty need help commercializing their research efforts. As a result of his own team's research, they are now commercializing a core curriculum. They would love to share their methods for success with our other faculty.</li> </ul> <p>What can we add to this list?</p> <p>If nothing else to add, which of the 6 listed are likely higher priorities:</p> <ul style="list-style-type: none"> <li>- Dr. Chen suggested that the RIGs would be the highest priority because it will take quite some time to get those started.</li> </ul>	

Agenda Item	Comments	Recommendations/Actions/Follow-up
	<ul style="list-style-type: none"> <li>- Dr. Goodrich suggested that offering support and development for early career faculty should be high on the list.</li> <li>- Dr. Herman asked Dr. Chen to work with him on number 5.</li> <li>- Dr. Herman will report the results of the survey to the CPI.</li> <li>- Dr. Liew and his team will be working on number 6.</li> <li>- Dr. Herman will keep working on the other items in the background.</li> </ul>	
X. Election of Vice Chair	Dr. Lei-Shih "Lace" Chen expressed interest in the position. Dr. Wright nominated Dr. Chen and Dr. Acosta seconded. Approved by all.	
XI. Other Topics	No other business was presented.	